CONSUMPTION
Tobacco use is rising in Ukraine.

- 16.5 million (41%) Ukrainian adults (age 15+) smoke.1
- Two-thirds of Ukrainian men (67%) smoke cigarettes, one of the highest male smoking rates in the world.2
- One in five women (20%) smoke cigarettes.3
- Among youth (age 13-15), 24% currently smoke cigarettes (boys 28%; girls 21%) 
- Smoking starts early in Ukraine. Half of male smokers report starting before age 15, while half of female smokers report starting to smoke before age 17.5
- Ukrainians consumed 123 billion cigarettes and spent 12.9 billion UAH in 2007 ($2.5 billion USD), second only to Russia in Eastern Europe.6

HEALTH CONSEQUENCES
Tobacco use is deadly. Smoking kills half of all life time users.7

- 115,000 Ukrainians die each year from smoking-related diseases.8
- Ukrainian male life expectancy is much lower than male life expectancy in Western Europe9, in part due to high rates of tobacco consumption.
- In Ukraine, smoking is estimated to be the cause of 37% of male deaths (age 35-69) and of about half (47%) of all male deaths from cancer.10
- In 1999, 72% of youth (age 13-15) in Kiev reported exposure to secondhand smoke in public places and 49% reported exposure to secondhand smoke in the home.11

COSTS TO SOCIETY
Tobacco exacts a high cost on society.

- Estimated expenditures on tobacco products in Ukraine totaled UAH 8,331 million (US$ 1.6 billion) in 2005, or 2 percent of GDP.12
- Productivity losses due to tobacco use amount to over 3.6% of Ukraine’s GDP, an underestimation as this does not include tobacco-related healthcare costs or costs associated with secondhand smoke exposure.13
- On average, Ukrainians spend 2-9% of their monthly household income on cigarettes.14
- Smoking also results in costs associated with fire damage and other related costs and damage to the environment from the manufacturing and packaging of tobacco products.