

Here is a small selection of the many ads currently being used in public education campaigns around the world.

Australia Department of Health and Ageing's public education campaigns:

<http://www.quitnow.info.au/>

New Zealand: The Quit Group's public education campaigns:

<http://www.quit.org.nz/page/media/campaigns/campaigns.php>

Uruguay: Fondo Nacional de Recursos y Ministerio de Salud Publica's public education campaigns:

<http://www.fnr.gub.uy/web2002/inicio.html>

France: National Institute of Health Prevention and Education (INPES)'s public education campaigns:

[http://www.tabac-info-service.fr/fr/tabac\\_2004/campagnes\\_inpes\\_tabac\\_2004\\_1.php](http://www.tabac-info-service.fr/fr/tabac_2004/campagnes_inpes_tabac_2004_1.php)

United States: Massachusetts Tobacco Control Program public education campaigns:

<http://www.makesmokinghistory.org/fight-for-your-life/index.html>