JORDAN

Implementation date and additional rounds
2006, 2012 and 2013

Cigarette package coverage and location
Health warnings are required to cover the bottom 40% of the front (text-only) and 40% of the back (graphic) of the package. Overall, 40% of the package space is allocated to health warnings.

Misleading information
Misleading descriptors such as ‘light’ and ‘mild’ are prohibited from appearing on packages.

Constituents and emissions information
No message is required to display qualitative (descriptive) constituents and emissions information.

Special notes
Legislation applies only to cigarettes packages and cartons and does not extend to any other tobacco products.

Rotation schedule, history, language, and help for smoking cessation
Jordan has produced three rounds of graphic health warning labels:

<table>
<thead>
<tr>
<th>Round (Year)</th>
<th>Number</th>
<th>Size (%) [average— front/back]</th>
</tr>
</thead>
<tbody>
<tr>
<td>R1 (2006)</td>
<td>1</td>
<td>30—30/30</td>
</tr>
<tr>
<td>R2 (2012)</td>
<td>4</td>
<td>40—40/40</td>
</tr>
<tr>
<td>R3 (2013)</td>
<td>4</td>
<td>40—40/40</td>
</tr>
</tbody>
</table>

Warnings are required to be rotated until a new round is issued; however the duration of each round is not specified. Since Round 2 in 2012, the size of the warnings increased from 30% to 40% of the principal display area. Warning texts must be in Arabic, the principal language of the country. No quiline phone number or government-sponsored website is required to be displayed on the package.

WARNINGS: 2013

Source: www.tobaccocontrollaws.org/legislation/country/jordan/pl-health-warnings
WARNINGS: 2012

WARNING: 2006