

# Ukraine

## Tobacco Policy Status

**SMOKE-FREE ENVIRONMENTS:** Ukraine's smoke-free law allows for all public places and workplaces to have designated smoking areas. In June 2009, Ukraine passed a national law making health-care facilities, educational facilities, sports and cultural facilities, and public transport completely smoke-free. Separate smoking areas with ventilation are allowed in other public places and workplaces. In dining establishments, at least 50% of the area must be set aside as non-smoking. Sub-national jurisdictions have the authority to implement smoking bans in public places.

**BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP:** Ukraine has a partial advertising ban covering national TV, radio, print media and outdoor advertising. However, indoor advertising, sponsorship and promotion are still allowed.

**HEALTH WARNINGS ON TOBACCO PACKAGES:** Current health warnings are text-only and cover 30% of the front and back of the pack. In June 2009, Ukraine passed a packaging and labeling law requiring graphic health warnings on 50% of the front and 50% of the back of the pack. Graphic warnings are scheduled to appear starting September 2012.

**TOBACCO TAXATION AND PRICE:** Ukraine has passed four tobacco tax increases since September 2008. In May 2009, the tobacco excise tax was increased to approximately 40%-45% of retail price.

## Tobacco Control Policies

SMOKE-FREE ENVIRONMENTS – COMPLETE SMOKING BANS				
Health-care facilities	Yes	Indoor offices	No	
Educational facilities, except universities	Yes	Public transport	Yes	
Universities	Yes	Restaurants	No	
Governmental facilities	No	Pubs and bars	No	
Do sub-national jurisdictions have the authority to adopt laws that completely ban tobacco smoking?			Yes	
BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP				
National TV and radio	Yes	Free distribution	Yes	
International TV and radio	No	Promotional discounts	No	
Local magazines/newspapers	Yes	Non-tobacco products with tobacco names	No	
International magazines/newspapers	No	Non-tobacco brand used for tobacco product	No	
Billboards and outdoor advertising	Yes	Appearance of tobacco products in TV and/or films	No	
Point-of-sale	No	Sponsored events	No	
Internet	No			
HEALTH WARNINGS ON TOBACCO PACKAGES				
Law mandates specific warnings	Yes	Number of approved warnings	10	
Warnings describe harmful effects of tobacco use	Yes	Warnings required to rotate	Yes	
Warnings include a picture or graphic	Yes	Warnings are written in the principal language(s)	Yes	
% of principal display areas covered (front and back)	50%	Warnings have mandated font style, font size and color	No	
Front	50%	Ban on misleading descriptors	Yes	
Back	50%			
TOBACCO TAXATION AND PRICE				
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES			TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)*	
In currency reported by country	UAH	5.50	Total taxes	70%
In US\$ at official exchange rate	USD	0.70	Total excise (specific and ad valorem)	54%
			Value added tax (VAT)	17%

\* Individual categories of tax may not add to total due to rounding

Sources:

WHO Report on the Global Tobacco Epidemic 2011 available from: <http://who.int/tobacco>