

# Russian Federation

## Tobacco Policy Status

**SMOKE-FREE ENVIRONMENTS:** In Russia, smoking is completely banned on the metro and buses. Smoking is also banned in other indoor workplaces and public places, however the law allows for these areas to have designated smoking areas/rooms.

**BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP:** Advertising outdoors and in public transport is banned. However, advertising is still allowed in indoor areas, including in transport facilities such as metro and train stations, and airports. There is no ban on tobacco industry promotion, sponsorship, or indirect advertising.

**HEALTH WARNINGS ON TOBACCO PACKAGES:** In June 2010, Russia implemented the new regulations requiring health warnings on 30% of the front and 50% of the back of pack. These regulations do not ban misleading descriptors such as "light" and "low-tar".

**TOBACCO TAXATION AND PRICE:** Cigarettes in Russia are cheap and becoming more affordable over time. On average, the total tax (including VAT) represents about 35% of the retail price for cigarettes. Despite signs that the government may be considering tobacco tax increases, there is no evidence that excises will increase significantly.

## Tobacco Control Policies

SMOKE-FREE ENVIRONMENTS – COMPLETE SMOKING BANS				
Health-care facilities	No	Indoor offices	No	
Educational facilities, except universities	No	Public transport	No	
Universities	No	Restaurants	No	
Governmental facilities	No	Pubs and bars	No	
Do sub-national jurisdictions have the authority to adopt laws that completely ban tobacco smoking?			No	
BANS ON ADVERTISING, PROMOTION AND SPONSORSHIP				
National TV and radio	Yes	Free distribution	No	
International TV and radio	Yes	Promotional discounts	No	
Local magazines/newspapers	No	Non-tobacco products with tobacco names	No	
International magazines/newspapers	No	Non-tobacco brand used for tobacco product	No	
Billboards and outdoor advertising	Yes	Appearance of tobacco products in TV and/or films	No	
Point-of-sale	No	Sponsored events	No	
Internet	No			
HEALTH WARNINGS ON TOBACCO PACKAGES <sup>3</sup>				
Law mandates specific warnings	Yes	Number of approved warnings	13	
Warnings describe harmful effects of tobacco use	Yes	Warnings required to rotate	Yes	
Warnings include a picture or graphic	No	Warnings are written in the principal language(s)	Yes	
% of principal display areas covered (front and back)	40%	Warnings have mandated font style, font size and color	No	
Front	30%	Ban on misleading descriptors	No	
Back	50%			
TOBACCO TAXATION AND PRICE				
PRICE OF MOST SOLD BRAND, PACK OF 20 CIGARETTES			TAXES ON MOST SOLD BRAND (% OF RETAIL PRICE)*	
In currency reported by country	RUB	31.00	Total taxes	35%
In US\$ at official exchange rate	USD	1.03	Total excise (specific and ad valorem)	20%
			Value added tax (VAT)	15%

\* Individual categories of tax may not add to total due to rounding

Sources:

WHO Report on the Global Tobacco Epidemic 2011 available from: <http://who.int/tobacco>