

# Countries with Pictorial Health Warning Labels, by Size

**LARGER HEALTH WARNING LABELS ARE MORE EFFECTIVE**

The following countries and jurisdictions have finalized\* requirements for pictorial health warning labels (HWLs) printed on packages of cigarettes and, in some cases, other tobacco products such as cigars, waterpipe, smokeless tobacco, and loose tobacco. However, not all of them have necessarily implemented the pictorial HWLs.

As of June 19, 2017

- A total of 111 countries and jurisdictions have finalized pictorial HWLs with a size of at least 30% of the principal display areas of the pack.
- 94 countries and jurisdictions have finalized pictorial HWLs with a size of at least 50% of the principal display areas of the pack.
- 13 countries have finalized pictorial HWLs with a size of at least 75% of the principal display areas of the pack.

75% or more								
1. Nepal	90%	15. Hungary	65%	45. Argentina	50%	75. Republic of Korea	50%	
2. Vanuatu		16. Ireland		46. Armenia		76. Suriname		
3. New Zealand	87.5%	17. Italy		47. Bahrain		77. Trinidad & Tobago		
4. India	85%	18. Latvia		48. Bangladesh		78. Ukraine		
5. Pakistan		19. Lithuania		49. Belarus		79. United Arab Emirates		
6. Thailand		20. Malta		50. Bolivia		80. Vietnam		
7. Australia	82.5%	21. Mauritius		51. Chile		81. Yemen		
8. Sri Lanka	80%	22. Mexico		52. Costa Rica		<b>30-49%</b>		
9. Uruguay		23. Netherlands		53. Djibouti		1. Norway		48%
10. Brunei Darussalam	75%	24. Poland		54. Egypt		2. Liechtenstein		43%
11. Canada		25. Portugal		55. El Salvador		3. Switzerland		40%
12. Lao PDR		26. Romania		56. Honduras		4. Indonesia		
13. Myanmar		27. Slovakia		57. Hong Kong (China)		5. Jordan		
<b>50-74%</b>		28. Slovenia		58. Iran		6. Kenya	38.5%	
1. Chad	70%	29. Spain	59. Kazakhstan	7. Greenland				
2. Senegal		30. Sweden	60. Kuwait	8. FYR Macedonia	35%			
3. Austria		31. Turkey	61. Kyrgyzstan	9. Guernsey				
4. Belgium		32. Turkmenistan	62. Macau (China)	10. Iceland				
5. Brazil		33. United Kingdom	63. Madagascar	11. Jersey				
6. Bulgaria		65%	34. Venezuela	64. Mongolia	12. Montenegro			
7. Croatia			35. Burkina Faso	65. Oman	13. Taiwan			
8. Czech Republic			36. Cook Islands	66. Panama	14. Cayman Islands			
9. Denmark		60%	37. Ecuador	67. Peru	15. Colombia	30%		
10. Estonia			38. Fiji	68. Philippines	16. Iraq			
11. Finland		55%	39. Jamaica	69. Qatar	17. Khartoum (Sudan)			
12. France			40. Samoa	70. Russia				
13. Germany		50%	41. Cambodia	71. Saudi Arabia				
14. Greece			42. Malaysia	72. Seychelles				
		43. Namibia	73. Singapore					
		44. Afghanistan	74. Solomon Islands					

**Finalized** indicates that all specifications necessary for implementation have been developed and approved (for example, the images and accompanying text to be used, the size, color, and location of the image and text, and the number and rotation schedule of the warnings).

SOURCE: Country tobacco control laws. Accessible at [www.tobaccocontrol.org](http://www.tobaccocontrol.org)