Esteemed Recep Tayyip ERDOĞAN

Prime Minister / ANKARA

Subject : The presentation of information concerning an activity, which has been announced to be held on May 29 – 31, 2013 at the Lütfi Kırdar International Congress and Exhibit Palace called “World Tobacco Turkey 2013”, is clearly in violation of the law and the request for your support in putting a stop to this.

It is apparent that a fair titled “World Tobacco Turkey 2013”, has been planned to be held between the dates of May 29 and May 31, 2013 at the Lütfi Kırdar International Congress and Exhibit Palace. When the internet site regarding the activity is examined it is also apparent that the fair program has already been scheduled and that stands have been presented for sale so that tobacco companies may exhibit their products. A sample of the internet site has been included in the attachment. (Annex 1)

It is clear that the purpose of this fair that is to be held in İstanbul, is going to introduce tobacco products, advertise and promote them. It is also known that these organizations called “World Tobacco”, are organized in places like Jakarta and Dubai, where there are weak tobacco control laws. However, in our country, the introduction, advertisement and promotion of tobacco products by tobacco companies for any reason whatsoever, have been specifically prohibited by article 3 of Regulation no. 4207.

Also according to the World Health Organization Framework Convention on Tobacco Control to which we are a signee, it is not possible to create an opportunity such as this for tobacco companies to introduce/advertise/promote. In any case, the fact that it has been organized to coincide with May 31, WORLD TOBACCO-FREE DAY, shows with what intention it is being conducted.

For all of these reasons, we state that this enterprise, which is clearly in violation of Regulation 4207 article 3 and the World Health Organization Tobacco Control Framework Contract, should most definitely be stopped and present this situation to your discretion. With my respects. 03.09.2012

SSUK Legal Consultant

Attorney

Turgut KAZAN